

Golden Spike Tower Board Meeting MINUTES

Friday, August 19, 2022

8:00AM @ GST & via Zoom

1. Call to order at 8:05am by Tim Malmkar, President
2. Roll call & Introductions
 - a. John Guethlein, Anna Stacy, Dick Foran, Lisa Burke, Cody Odell, Tim Malmkar, Cassie Condon, Kaite Holm, Brad Garrick, Mike Steele Staff: Kirsten Parker, Kim Martin
3. Approval of minutes: May Minutes: Motion to approve by Stacy, 2nd by Foran. MP
4. Presidential Comments: Tim expresses his gratitude for time on the board and his experience at North Platte Rail Days talking with guests who truly enjoyed themselves and passed on kudos to the staff.
5. Committee Reports
 - a. Property & Growth Committee (John Guethlein)

Meeting notes share highlighting construction is complete. Discussion of a new front entry and ideas shared to help with a wind break. Not budgeted for this year, but something that is needed in the near future. Discussion of additional parking. Parking is an issue for events. Found a potential company for wire inspection. Call has been put in. Will follow up.
Meeting notes were shared.
 - b. Marketing/PR/Events Committee (Anna Stacy)
 - i. NO meeting was held this month. NPRD was held, final reports coming soon.
 - c. Education Committee (Kirsten Parker)
 - i. Tour schedule for August and September were shared.
 - d. Operations Committee (Mike Steele)
 - i. Finance Packet Steele shared financial forecasts. Cash is down and going into fall and a down 3rd quarter, we need to make sure we watch cash position. Working on Quickbook issues to complete file for auditor. Please note the UNL AR popped back up in issues. This has been paid.
 - ii. Board of Directors
 1. Cassie expressed her appreciation for the board but with her new role at the Chamber/Devco and all the new construction coming in, she would prefer to new re-up for a 2nd term. Tim Malmkar will term out in 2023.
 2. Nomination for officers John Guethlein and 2nd by Dick Foran. Motion Passed. Congrats to the new officers.
Anna Stacy, President
Cody Odell, VP
John Guethlein, Secretary
Kaitie Holm (Franzen), Treasurer
Tim Malmkar, Past President

iii. Grants: reminder of open grants

6. UP Report, Nate Hammond. Parker expressed appreciation to UP for their help with North Platte Rail Days and the access to the yard for photos and drone footage on the yard. Professional photographers were on the yard for over 2 hours getting photos and videos that will help with educational displays and marketing pieces.
7. CVB: Burke shared that the CVB is officially its own 501(3)c, separated from the county. A new logo will be coming out reflecting. Burke shared some of the community events they were be bringing to the community over the next month or so. Burke also requested to remove the zoom option for the board meeting. Discussion from other members, this is the only way they can join. Stacy will evaluate and return to the board with determination.
8. Parker shared the snapshots of the previous month.
9. Adjourned at 9:00am Next meeting: . Friday, Sept 16th, 8:00AM, location at the Golden Spike Tower

Respectfully submitted,
Kirsten Parker
Executive Director