

Kirsten Parker

From: Kirsten Parker
Sent: Tuesday, October 11, 2022 9:34 PM
To: Anna Stacy; Brad Garrick; Cassie Condon; Cody Odell; Dick Foran; Dr Todd Hlavaty; Jane; John Guethlein; Katie Franzen; Layne Groseth; Lisa Burke; Mike Steele; Nate Hammond; Sara Pierce (sara.pierce@usda.gov); Tim Malmkar
Subject: No Marketing Meeting this week

It is a busy week and trying to find time for a marketing meeting is becoming difficult, so here is a rundown of what events are being worked on. This email will replace our meeting this month. Please let me know if you have any questions or want to add anything.

Drive Thru Trick or Treat, Saturday, October 29th 3:00-5:00pm

Still looking for some volunteers.

Sponsorships include: Hershey State Bank (\$300), Stacy Family (\$50), NP Telegraph (\$300), Visit North Platte (\$300), Fire Dept (NC), Pop Corner (\$50), UP (\$300), Smart Marketing (trade). I still have room for a few more! Today was the deadline.

Holiday Room & Holidays Around the World Display will open November 1-Christmas Eve

- Holidays Around the World theme is Christmas Carols
- Timeline of Christmas Carols
- Mariah Carey-3x winner Guinness Book of World Records
- Top 25 Carols Rebus Style
- Most singles sold White Christmas display
- Caroling
- Top 5 Carols-Flip Board
- Biggest Selling Artist: Elvis-Blue Christmas Tree & Life size Elvis cut out
- First song on phonograph
- Father of carols is the Father of Nativity
- First carol in space
- Appropriate timing to sing Christmas Carols

A mixture of interactive displays. This will run through Christmas.

We will decorate the Golden Spike Tower, evening of the November 1st and 2nd

Holiday Open House, Thursday, November 3rd 5:00pm-7:00pm (Looking for a couple volunteers to greet guests and help with event)

Gift Store events:

5 Days of Sales _Black Friday through Giving Tuesday

Black Friday-Open at 6am for “Donuts & Deals” from 6am-10am
Shop Small Saturday-TBD; partnership with Chamber events hopefully
Museum Store Sunday-Events targeting our programming/mission. Free admission to the tower. Including book signing with Canteen Book Sales.
Cyber Monday-Special online deals
Giving Tuesday-Discount on Membership, Brick Sales, Promote displays and Educational
Open late Tuesday in December-Different sales events each week.

Sponsorships

Festival of Trees at Prairie Art Center
Lincoln County Historical Museum Depot Decorations
Christmas at the Cody’s -Irmis Bedroom

Closed Thanksgiving, Christmas, Christmas Eve (at 2pm), New Years Eve & New Years Day

Kirsten Parker, CTIS

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[Western Nebraska Tourism Coalition \(WNTC\)](#)

[Nebraska Travel Association \(NETA\)](#)