

Golden Spike Tower Board Meeting

Friday, September 17th, 2021

8:00am @ GST & VIA Zoom

- 1) Call to order, was promptly at 8:00am all in attendance:
John Guethenlein, Cody Odell, Anna Stacy, Cassie Condon, Tim Malmkar, Matt Kibbon, Mike Steele, Lisa Burke, Staff: Kirsten Parker, Kim Martin Guest: Katie Franzen
- 2) Approval of the minutes: 1st John/2nd Cody
- 3) Property and Growth Committee (Anna Stacy)
 - Office plan update:
 - 1) \$10,000-15,000.00 to complete
 - 2) Construction: would need to take place in Jan/Feb of 2020
 - 3) Lisa Burk questioned tour flow and meal set up
 - Storage Unit/Storage container update:
 - 1) Storage containers pricing increased to \$7000.00
 - 2) Storage Unit fee for the year \$960.00 for one unite for the year

Marketing/PR/Events:

- North Platte Rail Days: we are still waiting on some additional invoices and the grant for the event needs to be completed
- All in One Tickets: Contacted the Lincoln County Historical Museum and Buffalo Bill Ranch for their numbers that should be in next week and will be available next meeting.
- Trick or Treating Drive Thru: Sponsorship flyers were handed out during the meeting; Natasha is researching new and fun ideas. The time of the event has moved up to earlier in the day.
- Past and up coming tours: tour buses numbers are rising; we are seeing some half bus tours and some full bus tours.

Education Meeting (Kirsten Parker): nothing to report currently

Operations Committee (Mike Steele):

- OCC has been significant
- Reserve re-payments are being made monthly
- Anything over half a million will be directed towards principal payment on the USDA loan
- Will use the 2019 year as reference for budget

- Requesting to up gift store funds from \$60,000.00 to \$80,000.00

UP Report (Nate Hamond): not available for board meeting

CVB (Lisa Burke): attended their first conference after covid

Executive Director Report and/or questions: Introduction of possible new board member Katie Franzen. Board VP Anna Stacy motioned to accepted application Cassie 2nd the motion and the board voted all in favor.

Meeting Adjourned