

# Golden Spike Tower Board Meeting

Friday, August 20th via Zoom

<https://us02web.zoom.us/j/2281536382>

Meeting ID: 228 153 6382

1. Call to order Bonnie Kruse President
2. Roll call & Introductions Bonnie Kruse President
3. Approval of minutes: Jennifer Priest, Secretary  
<https://goldenspiketower.com/wp-content/uploads/2020/08/GST-7-2020.docx>
4. Presidential Comments Bonnie Kruse President
5. Committee Reports
  - a. Property & Growth Committee (Tim)
    - i. Next Meeting: Wednesday, September 9<sup>th</sup>, at 8:00am location TBA
  - b. Marketing/PR/Events Committee (Jennifer Priest, Anna Stacy)
    - i. North Platte Rail Days 2020
    - ii. Next Meeting: Thursday, Sept 3<sup>rd</sup>, 8:00am, location TBA
  - c. Education Committee (Kirsten Parker)
    - i. Kids Korner
    - ii. Displays (Donations, Rosie, Orphan Train, Merci Train, Types of Trains, OLI Stairs, Hall of Fame)
  - d. Operations Committee (Mike Steele)
    - i. Finance Packet
    - ii. Grant Updates
      1. NE Marketing Reimbursement-Arrived
      2. Humanities CARES Act: \$5,000-Arrived
      3. DED CARES Act: \$12,000-Approved
      4. PPP-Awaiting Filing Instructions
    - iii. Insurance Audit: Completed
    - iv. Annual Audit Update
    - v. Director's Liability: Completed
    - vi. Officer Election/Nominations.
      1. Elections at August Meeting
        - a. Tim Malmkar, President
        - b. Anna Stacy, Vice President
        - c. Mike Steele, Treasurer
        - d. Jennifer Priest, Secretary
        - e. Bonnie Kruse, Past President
    - vii. Next Meeting: Monday prior to board meeting: September 14<sup>th</sup>, 12noon Location TBA

6. UP Report (John Hall)

7. Executive Director Report and Questions

Kirsten Parker

a. Mid-Year Review

	2019	2020	+/-
Pd Admission	6070	3463	-2607
Comp Passes	60	2	-58
Passport	960	0	-960
Avg Ticket	5.18	6.15	+.97
Avg Gift Shop	5.09	7.18	+2.09
Transactions	3985	2227	-1758
Items Sold (ex tickets)	5,467	3567	-1,900
Tours	6	0	-6
Private Events	1	0	-1

11p to 12a	1
9p to 10p	1
8p to 9p	11
10p to 11p	27
7p to 8p	32
8a to 9a	47
6p to 7p	119
5p to 6p	162
3p to 4p	178
4p to 5p	183
9a to 10a	206
12p to 1p	230
2p to 3p	242
11a to 12p	256
10a to 11a	260
1p to 2p	272
<b>Total:</b>	<b>2,227</b>

8. Next meeting: September 18<sup>th</sup> 8:00am at the Tower

9. Adjourn