



Board of Directors Meeting
 Friday, December 20th
 8:00am at the Golden Spike Tower

Open House/Welcome from 7:45am-8:00am

1. Call to order Bonnie Kruse, President
 2. Roll call & Introductions Bonnie Kruse, President
 - a. Anna Stacy and Lisa Burke will be absent
 3. Executive Session to discuss Executive Director's Review Bonnie Kruse, President
 4. Motion to return to Board of Director's Meeting
 5. Approval of minutes: Jennifer Priest, Secretary
 6. Presidential Comments Bonnie Kruse, President
 7. Committee Reports
 - a. Property & Growth Committee (Tim)
 - i. Next Meeting: Property and Growth.....2nd Wednesday of the month (Wednesday, January 8th, 8:00am at the Tower.)
 - b. Marketing/PR/Events Committee (Jenn, Anna)
 - i. Committee Report Recap: No Meeting held in December
 - ii. Past events
 1. Prairie Art Center Festival of Trees: November
 2. Christmas at the Codys: December
 3. Lincoln County Museum Christmas Land: December
 4. Museum Store Sunday: December 1st
 - iii. Upcoming Events
 1. ABA
 - iv. Next Meeting: Marketing/PR/Events...1st Wednesday of the month (Need to set different date)
 - c. Education Committee (Kirsten)
 - i. Safety Stairs update
 - ii. Tour Update
 - d. Operations Committee (Mike)
 - i. Finance Meeting: No Meeting held in December
 - ii. November Fiannces
 - iii. Budget Approval
 - iv. Next Meeting: Monday prior to board meeting: Monday, January 13th, 12noon at NLNB
 8. Executive Director Report and Questions (Attached) Kirsten Parker
 9. Next meeting: December 17th 8:00am at the Golden Spike Tower
 10. Adjourn
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Snap Shot

	2018	2019	difference
Pd Adm	728	561	-167
comp pass	67	16	-51
ATS	\$5.71	\$5.50	(\$0.21)
AGS	\$8.65	\$9.02	\$0.37
Transactions	559	491	-68
items sold	1158	798	-360
tours	1	0	-1
private event	1	0	-1

Top 5 dep by QTY

Food, Candy, Soda	184
Postcards	97
x-mas items	82
kids Toys	39
Adult t	35

Top 5 dept by sales

x-mas items	\$1,110.44
Adult T	\$681.81
Kids Toys	\$487.77
Souv	\$302.27
Games	\$238.52

Top 5 items by QTY

postcards	97
bakers choc	75
candy bar	21
up calendar 2020	18
candy stick	17

Top 5 items by sales

UP Calendars	\$256.32
Flazty holiday	\$168.87
Big Boy t shirts	\$146.44
GST Ornament	\$128.95
Winter Wonderland Santa	\$104.98

- Busy time in Gift Shop
- Online Store is up and running.
- Membership Program is up and running.
- Budget Approval
- Pricing for the Container provided to Growth Committee
- Nebraska Tourism Grant Submitted
- Non-Profit Status Report submitted to County Assessor
- Took a vacation! 😊
- Was out ill for 1 week.
- Submitted update to the UP about Grant Status
- Lots of Marketing and social media for Gift Shop
- Decorated at the Ranch, Museum and Fairgrounds
- Hired Elliot Purdy, part time maintenance
- Allison Evans submitted resignation, as she is returning to school full-time. Posting Full-Time Position.
- ABA Appointments have been entered by deadline.
- ABA product is ordered: Ducks, whistles, chapsticks and some food sponsorships for the bus.
- Working on Quickbook Inventory and mobile issues. To be completed by February finance meeting.