

## Golden Spike Tower Board of Directors Meeting

July 19, 2019

8:00am Golden Spike Tower

1. Call to order by Kruse at 8:16am
2. Roll call – Dick Foran, Bonnie Kruse, Jennifer Priest, Anna Stacy. Staff present: Kirsten Parker **Not a quorum**
3. Approval of minutes – tabled
4. Presidential comments  
BOD members are asked to volunteer where needed at NPRD. Kruse asked Parker to provide an agenda of the event and note where volunteers are needed.

### Committee Reports

#### **Property & Growth**

No meeting was held.

#### **Marketing/PR/Events**

NPRD was the focus of the meeting (notes attached). It was decided the Food Competition event would be cancelled. There was not enough interest from vendors to justify the cost/labor for the event.

The Nebraska Tourism Conference will be in North Platte in October. The GST will host an event for the early arrivals. We are asking BOD to attend that event.

Parker reported the Passport program has been very successful for the GST. It has translated into admissions and gift shop sales.

The July 4<sup>th</sup> fireworks viewing was very successful. There were about 40 people in attendance. Parker suggested providing snacks for the viewers next year.

#### **Education**

Parker will submit the updated grant application

#### **Operations**

Reports and notes attached. Cassie Condon has joined the BOD. Welcome!

