



Board of Directors Meeting
Friday, October 19th
8:00am at the Golden Spike Tower

Open House/Welcome from 7:45am-8:00am

1. Call to order Bonnie Kruse, Interim President
 2. Roll call & Introductions Bonnie Kruse, Interim President
 3. Approval of minutes Jennifer Priest, Secretary
 4. Presidential Comments Bonnie Kruse, Interim President
 5. Committee Reports
 - a. Growth Committee (Site, Marketing, Attendance, Events)
 - i. Committee Report
 - ii. Next Meeting: 2nd Wednesday of the month, Nov 14th 8am at the Golden Spike Tower
 - b. Education Committee
 - i. Safety Stairs
 - c. Operations Committee
 - i. Finance Meeting Report
 - ii. North Platte Rail Days Financials
 - iii. Start of Budget discussions
 - iv. Next Meeting: Monday prior to board meeting: November 12th, 12:00noon at NLNB
 6. Talk Topic: North Platte Rail Days 2019
 7. Executive Director Report and Questions (Attached) Kirsten Parker
 8. Next meeting: 2019 Budget
 9. Adjourn
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Snap Shot

	2017	2018	
Admission	4183	4093	-90
Avg Ticket	5.48	6.25	+.77
Avg Gift Shop	6.51	7.95	+1.44
Transactions	3281	3252	-29
Tours	14	15	+1
Private Events	1	1	0

Top Departments by Qty
Postcards
Concessions
Food Merchandise
Adult T-Shirts
Souvenir

Top Dept by Sales
Adult T-Shirts
DVD's
Caps
Souvenir
Rosie

Top Items by Qty	Top Items to Sales
Candy Bar	150 Trains a Day
Honey Sticks	BY 2 Line T-Shirts
Soda	Khaki Cap
150 Trains a Day	Orphan Train DVD
Khaki Hats	Grey GST T-Shirt
BY 2 Line Adult T-Shirts	UP Road Map T-Shirt
We Rode the Orphan Train	Maroon Stamp T-Shirt
Grey GST T-Shirt	We Rode the Orphan Train Book
The Orphan Train DVD	Maroon UP BY T-shirt (XL)
Wind Up Toys	Maroon UP BY T-shirt (L)

Highlight/Need to Knows:

- Rail Days and Tours have been the focus!
