

Growth Committee

July 18, 2018

Members present: Lisa Burke, Tim Malmkar, Jennifer Priest, Anna Stacey

Staff: Kirsten Parker

Discussion was held on the large flag pole in front of the Spike. It is a big expense to repair the flag pole. Lisa suggested Kirsten call Troyer's to get a bid on a permanent fix.

The committee looked at the new train display. Kirsten will get bids on installing a base for each of the train cars. We discussed concrete, river rock, and pavers.

Huebner's needs to spray the weeds on the north side and by the concession stand area. Kirsten will follow up.

The Corn Maze is ready to be cut and Dusty Barner will get that done. It was decided there would be no concessions offered during the Corn Maze and no extra operating hours.

North Platte Rail Days

Discussion was held on the venue for Thomas the Train. It was decided to use the North Platte High School. The fee is \$858.13. That includes cleaning services, concession area access and a staff member to assist with lighting, stage issues, etc.

There will be two shows (1:30 and 4:00) two meet and greets, and two story times.

Photos will be sold. Kirsten will research Thomas the Train photo sleeves to sell along with the photos. Kirsten is researching toys/souvenirs to sell during the Thomas shows.

Tickets for Thomas will be available July 30.

The Duck Race will be September 8.

The NPRD program was discussed. It was decided to give the program away.

NPRD will be promoted at the State Fair with rack cards and the opportunity to purchase the VIP Pass Ducks.

August 1 is the deadline for sponsorships. Sell! Sell! Sell!

Next Growth meeting, August 8, 8:00 AM.