



Board of Directors Meeting
Friday, November 17th, 2017
8:00am at the Golden Spike Tower

1. Call to order Ty Lucas, Treasurer
 2. Roll call & Introductions Ty Lucas, Treasurer
 3. Approval of minutes Jennifer Priest, Secretary
 4. Executive Director Report and Questions Kirsten Parker
 - a. Upcoming Dates to know:
 - i. November 21st City Council Meeting, 6:30pm
 - ii. November 26th Museum Store Sunday "Christmas Open House"
 - iii. December 19th Christmas Party (at the Neville Center)
 5. Committee Reports
 - a. Education Update
 - b. Finance Committee-Chair: Ty Lucas
 - a. October Finances
 - b. Budget Discussion
 - c. Book Keeping RFP Update
 6. Presidential Comments
 7. Adjourn ~ Next meeting 3rd Friday of the month, November 17th, 8am at the Spike
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	2016	2017	
Admission	1748	1931	+183
Avg Ticket	5.54	5.36	-0.18
Avg Gift Shop	8.06	6.11	-1.95
Pumpkin Patch	3662	1776	-1886

10 Tours
2 Private Events

- Working on finalizing the Pumpkin Patch numbers. We had many bad weather days and we imagine to make ½ of what we did last year in attendance and pumpkins. This is the final year with Dusty Trails and Prairie Fire Team. Need to determine ideas for next year.
- Worked with RJ Meyer to finalize the audit. Should be receiving the journal entries soon. There was additional work done this year, so we will have extra hour charges.
- Submitted reimbursement for NE Travel Conference and All-in-One.
- Accounting RFP, sent, received and setting up interviews following board meeting with the top 3 candidates, as selected by Finance Meeting. (Moore & Hawks, McPherron Skiles & Loop, Brubaker)
- City Council Meeting, November 21st, prepping. Met with Dan to prepare. To include, Income, Expenses, Attendance, Past Goal Evaluation, future tentative goals, large scale projects.
- Annual State Elevator inspection. All is good. Need to continue the monthly inspections.
- Attended VFR Training with Public Schools in Lincoln. Next step: create a 20 minute virtual tour on the Golden Spike Tower and World's Largest Rail Yard. Expect 10-12 tours in the first year. Goal to have tour ready in Qtr 1 of 2018.
- Audit completed. Packets in hand. Distributed to Treasurer. Taxes have been filed, as per Bob Meyer.
- Research and preparing of 4th annual Holidays Around the World.
- Wrap up meeting with North Platte Rail Days, Will start meetings in January. Jennifer and Kirsten will start sponsorship recruitment in November.
- Worked with Finance Committee to prepare a proposed 2018 budget. To vote on in December.
- Annual State Fire Sprinkler check-up. They feel VERY confident with the new pump and feel all issues have been fixed. They will be removing the temporary heaters from when the system was turned off.
- Wrapping up and cleaning up after Pumpkin Patch and setting up and preparing for Holidays
- Prepared, ordered and checking in Holiday inventory needs.
- Sponsoring Festival of Trees-create train tree at CUAC. (Decorated a tree)
- Sponsoring a room at Christmas at the Cody's. The nursery. (Decorate a room & assist with some manpower)
- Sponsoring the depot and Caboose at the Musuem (decorating and providing a commercial)
- Prepping for Museum Store Sunday. Press Release, Booked Live Broadcast with KX104, Santa, cookies, Cocoa, Gift Shop Sales focused with BOGO, Free Admission, this will kick off our Holidays Around the World