

North Platte Rail Days Meeting

Wednesday, May 10, 2017
at North Platte Chamber

Date of event: September 15th-17th

1. Logistics
 - a. Park reserved
 - b. Insurance requested
 - c. Buses RFPs due by May 15th (Navigator and Arrow)
 - d. Need to meet with NP Transit (Kirsten)
 - e. Porta Potties (Kirsten) Will get ordered.
 - f. DAL Tents (Kirsten)...committee feels tents were helpful. Will get ordered.
2. Marketing (Dalene, Lisa, Kirsten)
 - a. Budget \$10,000
 - b. Spent \$7,000 (Trains E-blast, Model Railroad E-blast, Facebook)
 - c. Committee Meeting: We just need to meet for the local buys and plan.
3. Sponsorships (Jennifer, Kirsten)
 - a. \$7,000 NPCVB
 - b. Committee Meeting-Public push to start. \$5,000 pending.
4. Union Pacific Updates (Kathy)
 - a. UP Displays & Demos, Yard Tours (We will get the ticket ordering up by the end of the month)
 - b. Mini Train-Not sure it will be able to be here.
 - c. Specialty Trains (Heritage, Steam, etc...)
 - d. Lunch-UP Retiree group will help. Kathy is doing RFPs.
5. Vendors (John, Kathy, Sheri)
 - a. Forms completed
 - b. Update:
 - i. 2 Vendors (Donna's Office, Phoenix Stained Glass)
 - ii. 1 Food Vendor confirmed: Funnel Cakes
 - iii. UP Vendor: NARVE
6. Event Planning
 - a. Model Train & Hobby Show (Eldon, Jack)...Locations are still not ideal, but reserved.
 - b. UP Retiree Group (Mick, Barb, Lynn)...like the tent, water and something to hand out.
 - c. Car Show (Lynn)...Lynn and Dick will start to spread the word.
 - d. Kidz Zone (Kirsten, _____)...Ideas for activities were discussed. Syd is looking for balloon animals. Face Painting-Art Clubs? Cheerleaders? 4H? Crafts such as wafer cookies, train bags. Nothing with power or for too windy.
 - e. Movie in the Park (Muriel)...Courtney sent us a list. Syd will send a list of 10 movie option to vote on.
 - f. Pancake Feed at Museum (Jim) ...Good to go!
 - g. 150th Celebration (_____) Ideas? Nebraska Historic Recognition, 150 Cake or Cookie Decoration, Cook-off. Possibly move to 10:30am and see if UP Lunch can move to 11:30am to allow for more attendance.
 - h. Operation Lifesaver (Kirsten, Dan, Kathy)...Requests in
 - i. Cody Park Rides (Lyle) \$1,000...Approved by committee
 - j. Ice Cream Social (Lyle) \$1.35/cone...Approved by committee
 - k. Bingo Tent (Sydnee)...Syd will ask Jaycees
 - l. Roller Derby (Megan)...Good to go

- m. Rodeo (Heather, Dustin) ...Good to go
- n. World Record (Kirsten)...Ideas: Most Whistles 1,500, Largest locomotive dance-1,752, Longest Toy Train 8,553 Ft 7 in, largest model train 925 ft, 6 inch, most high fives in a minute 212, most wearing an engineer hat?, Spike throw? Checking ideas and costs.
- o. Children's Museum...new director just started. Will follow up with here about kids parade as previously discussed.
- p. Creativity Arts Council...will follow up with Holly
- q. Music...we will ask radio partners, verses live
- r. Other ideas
 - i. Tailgate
 - ii. Library-Casey to do presentations at Cody Train display
 - iii. Horseshoe Pit
 - iv. Photo Booth with Lil Spike Photo Ops
 - v. Magician
 - vi. 10 minute tidbit learnings

7. Next Meeting: **June 28th, 2pm at the Chamber**