



Board of Directors Meeting
May 15th 12noon
Chamber of Commerce Conference Room

1. Call to order Dalene Skates
 2. Roll call Dalene Skates
 3. Approval of minutes Jennifer Priest
 4. Executive Director Report and Questions Kirsten Parker
 5. Committee Reports
 - i. Committee Reports and Updates
 1. Finance Committee-Chair: Ty Lucas
 - a. April Financials
 - b. Year End Reconciled
 - c. June Finance Meeting Date/Time Change
 2. Education Committee-Chair: Bonnie Kruse, Dan Blank
 - a. School Tours
 3. Marketing Committee Chair: Lisa Burke
 - a. NE State Grant Pending
 - b. Brochure Swap
 - c. Need to complete North Platte Rail Days proposal (\$3,000 budget)
 4. Growth Committee-Chair: Tim Malmkar
 - a. Front Drive
 - b. Sprinkler System
 - c. Playground
 5. Community Engagement Committee-Chair: Jennifer Priest
 - a. North Platte Giving Day
 - b. Community Day, May 7th
 - c. North Platte Rail Days, Sept 15-17th
 6. Presidential Comments
 7. Adjourn ~ Next meeting June 19th, 12noon at the Chamber
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Executive Director Report

	Guests	Avg Ticket Price	Avg Gift Shop
2017	1342	4.88	6.93
2016	1358	5.02	5.34

2016 Age Breakout

Under 6	1,708
6-16	4,841
Seniors	10,592

*Excludes Special Events

- 2 Private Events: Birthday Parties
- Train Show at D & N Event Center: Hosted a Reception for 31 guests (Sloppy Joes, etc...)
- A lot of prep getting ready for season
 - Parking Lot Striped
 - Landscaping (Weeds, Benches)
 - New Flags
 - Displays
 - Deep Clean
 - Storage Unit set up
 - Office Set Up
- Museum Store Association; Pittsburgh
 - Gift Shop Marketing
 - Visited with over 50 booths, with new products
 - Over 100 in attendance
 - Education Classes
 - Online Gift Shop
 - Industry Report Panel
 - Exceptional Customer Service
 - Buyer/Seller Panel
 - Networking
 - 5 of us from Nebraska
 - Boys Town, Quilt Museum, JosyInn Art, Durham Museum
- North Platte Rail Days Meeting
- Community Day Prep & Event
- Tour season in full swing right now!!!