



Board of Directors Meeting
June 19th ~ 12noon
Chamber of Commerce Conference Room

1. Call to order Dalene Skates
 2. Roll call Dalene Skates
 3. Approval of minutes Jennifer Priest
 4. Executive Director Report and Questions Kirsten Parker
 5. Committee Reports
 - i. Committee Reports and Updates
 1. Finance Committee-Chair: Ty Lucas
 - a. May Financials
 - b. Budget Update
 2. Education Committee-Chair: Bonnie Kruse, Dan Blank
 3. Marketing Committee Chair: Lisa Burke
 - a. Nebraska Tourism Commission Grant
 4. Growth Committee-Chair: Tim Malmkar
 - a. Front Drive
 - b. Sprinkler System
 - c. Playground-Tabled
 5. Community Engagement Committee-Chair: Jennifer Priest
 - a. Community Day, May 7th Recap (with Finance Report)
 - b. North Platte Rail Days, Sept 15-17th
 6. Nominations Committee (Kathy)
 - a. New Board Members
 - b. Officers
 7. Presidential Comments
 8. Adjourn ~ Next meeting July 15th, 12noon at the Chamber
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May Executive Report and Snapshot

May Numbers

	Admissions	Avg Ticket	Avg Gift Shop
2016	3876	3.57	4.42
2017	3910	3.58	3.88
	34	+.01	-.54

May Comment Cards

10 10 10 I love trains and when I make it from Loveland, Co-I always enjoy
 10 10 10 coming to watch the trains in the big yard thanks! :)
 10 10 10 Awesome Staff- Elite Tours

10 10 10 The staff was so nice and friendly. Loved the visit! And the Free gifts!
 10 10 9
 10 10 10 Loved all the free gifts!

Monthly Highlights

- Community Day, May 7th Wrap up presented at May meeting. Financials sent to Finance Committee
- May is Field Trip month!!!
 - 2017 13 Field Trips, 2 Tours
 - 2016 11 Field Trips, 3 Tours, 2 Private Events
- North Platte Giving Day, May 3rd. Final report \$850 raised.
- Media Tour, May 16th
- Brochure Swap, May 17th
- Attended Nebraska Tourism Commission Town Hall (Both Dan and Kathy had the chance to meet and hear from the new Executive Director, John Ricks.
- Attend NETA and WNTC meetings (both held in North Platte). Will be serving as Secretary.
- Attended UP Leadership Development Community Lunch and Tour
- Updated and prepped gift shop for season. Inventory checks.
- Storage Unit set up at Cohagen's.
- Ticket portal set up for North Platte Rail Days
- Trains eblast sent for "Pre-registration" leak of tickets for North Platte Rail Days
- Hosted 2 events
 - Adrian Smith, wife and staff for an after-hours photo shoot
 - Graduation Party