

Golden Spike Tower

Board of Director's Meeting

September 21, 2017 – NebraskaLand National Bank

Present: Lisa Burke, Jeannie Gilbert, Bonnie Kruse, Ty Lucas, Jim Nisley, Jennifer Priest, Anna Stacy, Mike Steele. Natalie Furrow – USDA

Staff present: Kirsten Parker, Sydney Hansen

Lucas called meeting to order at 12:01 pm.

M/ Kruse Approve July minutes with correction to spelling of Anna Stacy's name.

2nd/ Stacy

Motion carried

Executive Director Report

Parker discussed the Eclipse. The GST had an additional 1,200 visitors. The ticket prices remained the same, the hours were extended.

The elevator needed repairs. A fuse issue resulted in emergency repairs and a bearing needed repair as well. Invoices will be arriving on those.

The tower was struck by lightning resulting in internet outages. GST will not be billed for repairs. The internet provider will repair.

Celebration!! Gilbert framed the milestones for the year and Parker will create a Wall of Fame at the GST. Kudos to Kirsten and her staff for everything!

Finance Committee

Lucas discussed the occupancy tax decrease and the committee continues to be concerned with cash flow for the winter months.

Parker will cut \$20,000 in operating expenses.

The audit is not yet complete. Discussion followed regarding the bookkeeping services.

M/ Lucas Issue an RFP for accounting services.

2nd/ Steele

Motion carried

M/ Steele Approve the financial report

2nd/ Priest

Motion carried

Parker stated the 2018 budget work needs to begin soon. The October finance meeting will focus on the 2018 budget.

Education Committee

No report

Marketing Committee

Burke reported the Nebraska Tourism grants will be released in October. Parker and Burke will address the USA Today offer of using their logo on GST advertising.

Growth Committee

There was discussion regarding the handcar and Guynan's request to take possession of it.

M/ Steele Release the handcar to Guynan's with written confirmation that they have received it and there is no money due to either party (GST and Guynan's)

2nd/ Kruse

Motion carried.

The sprinkler system will be done by the end of September, 2017. They will honor the original bid even though the cost of steel. It will take 2-3 days to complete.

Stone Creek will build up the ground by the septic system. Seeding of that area will be completed in the fall.

Grants continue to be researched for the playground project.

Community Engagement

No final figures for North Platte Rail Days at this date. Discussion of what future NPRD events might entail.

The Pumpkin Patch event was discussed at length.

The October BOD meeting will focus on future events.

BOD survey results were discussed.

M/ Stacy BOD meetings will be held the third Friday of each month at 8:00am at the Golden Spike Tower.

2nd/ Steele

Motion carried

The Finance Committee will meet the Monday before each BOD meeting at NebraskaLand National Bank.

Parker asked all board members to email her with the committee that they want to serve on.

Adjourned at 1:15 pm.

Respectfully submitted,

Jennifer Priest

General Manager