

Golden Spike Tower
Board of Director's Meeting
Friday, November 17, 2017
8am at the Golden Spike Tower

Present: Lisa Burke, Natalie Furrow, Bonnie Kruse, Ty Lucas, Tim Malmkar, Jim Nisley, Anna Stacy, Mike Steele, Kathy Swain

Staff present: Kirsten Parker, Sydnee Hansen

Lucas called meeting to order at 8am.

Approval of Minutes: Motion to approve by Bonnie Kruse, Second by Anna Stacy. Unanimous - Minutes Approved

Executive Director Report

- Kirsten gave a wrap up of the Pumpkin Patch stating that weather was undesirable this season resulting in lower admissions. Dusty Trails will be moving their displays to his property next year. More discussion at a later date.
- The All-In-One procedure is to pay all the expenses and then split the costs between the attractions. Kirsten estimated the Spike's take at around \$2,000.
- Kirsten will present at the City Council meeting on Tuesday, November 21 highlighting the Spike's growth in attendance and more. Support from the Spike Board is requested. The presentation will be uploaded to the portal by Monday for review in advance of the City Council meeting.
- NPRD – Kirsten and Jennifer plan to begin contacting North Platte Rail Days sponsors next week. UPRR is committed to NPRD in 2018. Discussion will continue at future meetings. The 2017 NPRD information is available on the portal.
- Kirsten is interested in an online ABA class thru Purdue University. Cost is \$2000. Need to know by February 15. Tabled for discussion.
- Kirsten asked the Board to remember Museum Store Sunday "Christmas Open House" is Sunday, November 26.
- TAC has Christmas ornaments available at the Tower Store.
- Kirsten and her staff have been decorating the Spike for the Holidays and in preparation for the Christmas Open House to kick-off the holiday shopping season.

Finance Committee

- Ty stated the Finance Committee met for a budget planning session on Monday. A preliminary budget was presented for Board Members to review. If you have any additions or questions please send them to Kirsten or Ty in advance of the Finance Meeting on December 11. If the budget is complete, the Board will vote on the final budget at the December 15 meeting. Some line items/additions to the budget included: Building Fund/Project Fund, POS update, Computer replacements and others.
- Kirsten met with Greg Wilke, FNB. Greg would like to see projects, structure additions, building improvements, etc, maybe a 5-year wish list that could be sponsored.
- CPA RFP's – Three accounting firms will be interviewed by Mike Steele, Kirsten and any board member that would like to join following the Board Meeting. Lucas made a motion to "grant authority to Kirsten to select a CPA firm after the interviews are completed" to expedite the CPA switch. Malmkar seconded the motion. Motion passed.

Education Committee - Kirsten and Sydnee attended the Nebraska District Learning Association seminar on Virtual Tours. They are ready to purchase the technology and work with the Zoom software to put together the virtual tours. The goal is to conduct 6-12 tours per year with no fee to draw more interest. The Zoom software fee is about \$20/month and the technology is around \$300.

The next Finance Committee will be held on Monday, December 11 at noon at Nebraskaland National Bank.

The next Board meeting will be held on Friday, December 15 at 8am at the Golden Spike Tower.

Meeting adjourned

Respectfully submitted,

Kathy J Swain

North Platte Chamber & Development Corporation